

# IDEALC MASTER SIGN PROGRAM

## SIGN CRITERIA

THIS EXHIBIT OUTLINES THE TENANT SIGN CRITERIA FOR THE COMMERCIAL TENANT SPACES AT 1301 SW 1ST COURT, LOCATED ON THE SOUTHWEST CORNER OF W. ATLANTIC BOULEVARD (SR 814) AND S. ANDREWS AVENUE (CR 811A) IN POMPANO BEACH, FL 33062. TENANTS ARE REQUIRED TO SUBMIT DETAILED, DIMENSIONED DRAWINGS INDICATING GRAPHIC CONTENT, COLORS, LETTER STYLES, CONSTRUCTION METHODS, AND FASTENING DETAILS TO BOTH THE LANDLORD AND THE CITY OF POMPANO BEACH FOR APPROVAL. NO SIGN FABRICATION OR INSTALLATION MAY BEGIN UNTIL WRITTEN APPROVALS ARE OBTAINED.

### GENERAL REQUIREMENTS

- ALL SIGNS SHALL BE CENTERED VERTICALLY AND HORIZONTALLY ON THE SIGN BAND ABOVE THE DEMISED PREMISES (SEE SHEET XXX).
- ALL SIGNS MUST BE FABRICATED AND INSTALLED BY A LICENSED CONTRACTOR AND MUST COMPLY WITH ALL APPLICABLE LOCAL, STATE, AND NATIONAL CODES.

### TENANT SIGN OPTIONS

- INTERNALLY ILLUMINATED FRONT-LIT CHANNEL LETTERS WITH 1/8"-3/16" ACRYLIC FACES IN APPROVED TENANT LOGO COLORS, FLUSH MOUNT.
- ACRYLIC DIMENSIONAL LETTERS WITH A DEPTH OF 3/8"-1/2" IN TENANT LOGO COLORS, FLUSH MOUNT.

SIGNS UTILIZING LEGALLY REGISTERED LOGOS, TRADEMARKS, OR BRAND-SPECIFIC FONTS/COLORS THAT DIFFER FROM THESE CRITERIA MAY BE PERMITTED WITH APPROVAL FROM THE LANDLORD AND THE CITY OF POMPANO BEACH PLANNING & ZONING DEPARTMENT.

### LETTER SIZE & SIGN AREA

- ONE-LINE SIGNS: LETTERS MUST BE A MAXIMUM 40" IN HEIGHT.
- TWO-LINE SIGNS: EACH LINE MUST FIT PROPORTIONALLY WITHIN THE DESIGNATED SIGN BAND. BOTH LINES TOGETHER CANNOT EXCEED 40" TOTAL SIGN HEIGHT.
- MAXIMUM ALLOWABLE SIGN AREA: 10% OF TENANT'S FRONTAGE ALONG THE BUILDING FAÇADE, NOT TO EXCEED 200 SQ. FT.

### FONT & DESIGN STANDARDS

- ACCEPTABLE FONTS: STRAIGHT OR ITALIC STYLES SIMILAR TO **ARIAL BOLD**, TIMES NEW ROMAN, **CANDARA BOLD**, **AZO SANS BOLD**, OR **BANK GOTHIC** (OR COMPARABLE).
- FACE COLOR SHALL BE UNIFORM AS INDICATED ON THE APPROVED PALETTE.
- RETURNS SHALL BE BLACK.
- WINDOW GRAPHICS NOT TO EXCEED 20% OF THE GROSS WINDOW AREA PER TENANT FRONTAGE.

### REAR DOOR IDENTIFICATION

- EACH TENANT SHALL INSTALL ONE (1) IDENTIFICATION SIGN ON THE REAR SERVICE DOOR IN BLACK VINYL LETTERS, MAXIMUM 4" HIGH.
- ADDRESS NUMBERS WILL BE PROVIDED AS PART OF THE BASE BUILDING DESIGN.

UPPER SIGN BAND: CHANNEL LETTER OR DIMENSIONAL LETTER SIGN  
LOWER SIGN BAND: DIMENSIONAL LETTER ONLY.

### COLOR PALETTE; STANDARD COLORS

WHITE		RED PMS 485c	
BLACK		GREEN PMS 354c	
DAY/NIGHT		NAVY BLUE PMS 294c	

